



Content that Connects

# WHO WE ARE

Hello!

We are Celey Schumer and Becca Roth, and we are B to C Studio. Our mission is simple: create visually captivating content that allows you to connect with your audience in the most meaningful way possible. Our passion is helping you express your passion.

As lifelong creatives with over 2 decades of filmmaking experience between us, we know that each project is unique. Large or small, local or global, we offer comprehensive, customized video production services to take your idea from spark to screen.

We believe the best content can inspire action and drive meaningful change, and are eager to work with organizations, brands, and especially people, who share our vision for a more compassionate, sustainable, and connected world.



WELCOME TO THE TEAM. LET'S CREATE SOMETHING MEMORABLE!

# WHAT WE DO

## COMMERCIAL ~ DOCUMENTARY ~ NARRATIVE

We have experience in the commercial, documentary, and narrative film spaces, and have worn nearly every hat it's possible to wear on a set. From testimonials of pancreatic cancer survivors to brand films for a solar energy company, we love to make **content that straddles the line** between commercial and documentary. Engaging the viewer while building your unique voice and reach.

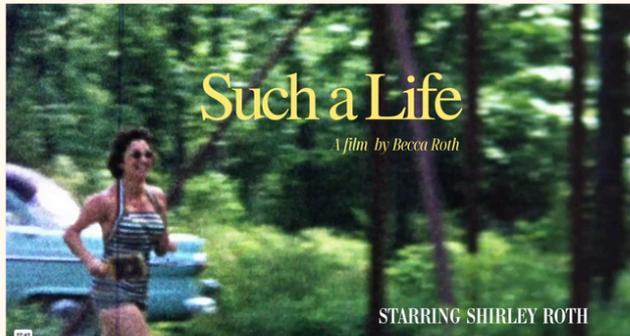
We don't believe in one-size-fits-all, but we DO aim to be your **one-stop-shop** for all things video content. From blue sky brainstorm to final edits. Need to add scratch audio or voice a cartoon? We do that. Need to incorporate still photography--like personnel or product portraits? We do that too. The only thing we don't do is compose music, but we know a guy (well, six). If it's smaller than a Super Bowl commercial, but needs better production than a TikTok reel, we've got you covered.

As an actor (Celey!), a director (Becca!), and as screenwriters (both of us!) our roots in creative filmmaking are so important to the sense of **storytelling and exploration** we bring to every project. If your vision needs a more narrative or creative approach, we are ready to get in the sandbox and build with you.

## FAMILY FEATURETTE

An additional unique service we offer is a family documentary. Borne out of Becca's moving tribute to her own grandmother. We will conduct family interviews and piece together archival footage and photos to create a truly unique way for you to honor an elder, celebrate an achievement, or simply **hold onto your family's story**.

# SELECTED WORK & CLIENTS



## SUCH A LIFE

Featurette documenting the life and times of Shirley Roth.



## LENSES

Short film in concert with Argraph Photography



## LET'S WIN PANCREATIC CANCER

Celebrating 8 years of pancreatic Cancer survivors



## THE ELECTION EFFECT - NOAH & BRANDON

Docushort produced by Academy Award® winning Shine Global, in association with Paramount Network.



# TALK SOON!



CELEY.SCHUMER@GMAIL.COM

BECCA.S.ROTH@GMAIL.COM